



## MAKEGOOD FORM

|                      |                         |               |                       |
|----------------------|-------------------------|---------------|-----------------------|
| <b>Station:</b>      | <b>WAVY-TV NORFOLK</b>  | <b>Rep:</b>   | <b>Eileen Baggett</b> |
| <b>Client:</b>       | <b>KAINE FOR SENATE</b> | <b>Buyer:</b> | <b>Chris Vail</b>     |
| <b>Today's Date:</b> | <b>9/28/12</b>          | <b>Fax:</b>   |                       |
| <b>Flight Date:</b>  | <b>10/1-10/7</b>        | <b>Est. #</b> | <b>11519</b>          |

### PRE-EMPT/PROGRAM CHANGED FROM:

| Pre-empt Date              | Time Period | Program Title       | Length | # Spots | Cost    |
|----------------------------|-------------|---------------------|--------|---------|---------|
| 10/1-10/5<br>Mo, Tu, Th Fr | 1135P-1235A | LENO                | 30     | 4X      | 125/500 |
| 9/26 Wed                   | 9-10P       | L&O SVU             | 30     | 1X      | 1000    |
| 10/1, 10/4 Mo Fr           | 9-10A       | TODAY SHOW 2        | 30     | 2X      | 125/250 |
| 10/2, 10/4 Tu, Fr          | 1-2P        | DAYS OF OUR LIVES   | 30     | 2X      | 125/250 |
| 10/7 Sun                   | 8-9A        | TODAY SHOW SUNDAY   | 30     | 1X      | 225     |
| 10/6 Sat                   | 8-10A       | TODAY SHOW SATURDAY | 30     | 1X      | 250     |
|                            |             |                     |        | 11x     | 2475    |

### MAKEGOOD/PROGRAM REVISED TO:

| Makegood Date         | Time Period | Program Title       | Length | # Spots | Cost    |
|-----------------------|-------------|---------------------|--------|---------|---------|
| 10/3, 10/4<br>Wed, Th | 1135P-1235A | LENO                | 30     | 2X      | 300/600 |
| 10/3 We               | 9-11P       | DEBATE              | 30     | 1X      | 700     |
| 10/2, 10/4 Tu, Fr     | 1-2P        | DAYS OF OUR LIVES   | 30     | 2X      | 150/300 |
| 10/2, 10/4 Tu, Fr     | 9-10A       | TODAY SHOW 2        | 30     | 2X      | 150/300 |
| 10/7 Sun              | 8-9A        | TODAY SHOW SUNDAY   | 30     | 1X      | 275     |
| 10/6 Sat              | 8-10A       | TODAY SHOW SATURDAY | 30     | 1X      | 300     |
|                       |             |                     |        | 9x      | 2475    |

**NOTE WED 9-11p IS DEBATE and L&O SVU not airing this week!!!**

**APPROVED**

9/28/12  
Date



## MAKEGOOD FORM

Station: WAVY-TV NORFOLK Rep: Eileen Baggett  
Client: KAINE FOR SENATE Buyer: Chris Vail  
Today's Date: 10/1/12 Fax: \_\_\_\_\_  
Flight Date: 10/1-10/7 Est. # 11519

### PRE-EMPT/PROGRAM CHANGED FROM:

| Pre-empt Date | Time Period | Program Title | Length | # Spots | Cost |
|---------------|-------------|---------------|--------|---------|------|
| 10/2          | 10-11p      | Parenthood    | 30     | 1x      | 700  |
|               |             |               |        |         |      |
|               |             |               |        |         |      |
|               |             |               |        |         |      |
|               |             |               |        |         |      |
|               |             |               |        | 1x      | 700  |

### MAKEGOOD/PROGRAM REVISED TO:

| Makegood Date | Time Period | Program Title                   | Length | # Spots | Cost |
|---------------|-------------|---------------------------------|--------|---------|------|
| 10/4          | 10-11p      | Rock Center with Brian Williams | 30     | 1x      | 700  |
|               |             |                                 |        |         |      |
|               |             |                                 |        |         |      |
|               |             |                                 |        |         |      |
|               |             |                                 |        |         |      |
|               |             |                                 |        | 1x      | 700  |

**APPROVED**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date 10/1/12



## MAKEGOOD FORM

Station: WAVY-TV NORFOLK Rep: Eileen Baggett  
Client: KAINE FOR SENATE Buyer: Chris Vail  
Today's Date: 10/3/12 Fax: \_\_\_\_\_  
Flight Date: 10/1-10/7 Est. # 11519

### PRE-EMPT/PROGRAM CHANGED FROM:

| Pre-empt Date | Time Period | Program Title | Length | # Spots | Cost |
|---------------|-------------|---------------|--------|---------|------|
| 10/3 WE       | 9-11p       | DEBATE        | 30     | 1X      | 700  |
|               |             |               |        |         |      |
|               |             |               |        |         |      |
|               |             |               |        |         |      |
|               |             |               |        |         |      |
|               |             |               |        | 1X      | 700  |

### MAKEGOOD/PROGRAM REVISED TO:

| Makegood Date | Time Period | Program Title    | Length | # Spots | Cost |
|---------------|-------------|------------------|--------|---------|------|
| 10/5 FRI      | 8-9P        | GRIMM ENCORE     | 30     | 1X      | 400  |
| 10/6 FRI      | 730-8P      | ACCESS HOLLYWOOD | 30     | 1X      | 300  |
|               |             |                  |        |         |      |
|               |             |                  |        |         |      |
|               |             |                  |        |         |      |
|               |             |                  |        | 2X      | 700  |

**APPROVED**

10/3/12  
Date



## MAKEGOOD FORM

Station: WAVY-TV NORFOLK Rep: Eileen Baggett  
Client: KAINE FOR SENATE Buyer: Chris Vail  
Today's Date: 10/3/12 Fax: \_\_\_\_\_  
Flight Date: 10/1-10/7 Est. # 11519

### PRE-EMPT/PROGRAM CHANGED FROM:

| Pre-empt Date | Time Period | Program Title | Length | # Spots | Cost |
|---------------|-------------|---------------|--------|---------|------|
| 10/4 TH       | 9-10a       | Today Show    | 30     | 1X      | 150  |
|               |             |               |        |         |      |
|               |             |               |        |         |      |
|               |             |               |        |         |      |
|               |             |               |        |         |      |
|               |             |               |        | 1X      | 150  |

### MAKEGOOD/PROGRAM REVISED TO:

| Makegood Date | Time Period | Program Title           | Length | # Spots | Cost |
|---------------|-------------|-------------------------|--------|---------|------|
| 10/5 FRI      | 11a-12n     | The Hampton Roads Show  | 30     | 1X      | 50   |
| 10/6 SAT      | 6-7a        | WAVY NEWS 10 at 6am Sat | 30     | 1X      | 100  |
|               |             |                         |        |         |      |
|               |             |                         |        |         |      |
|               |             |                         |        |         |      |
|               |             |                         |        | 2X      | 150  |

**APPROVED**

10/3/12  
Date